

# Enter The Mandala

## PROJECT BLUEPRINT

*"We're not on our journey to save the world but to save ourselves.*

*But in doing that you save the world."*

~ Joseph Campbell ~

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## ENLIGHTENMENT SIMULATOR™

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# Draft Blueprint

AKA : ROADMAP DOCUMENT



*mandala*

[PLAY VIDEO](#)

# Mandala

## CROSS-MEDIA PROJECT

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### WHAT IS MANDALA?

Mandala is a cross-media franchise that leverages and promotes the intersection of entertainment, technology and self-transformation via products and services—including 1) online games, 2) streaming TV, 3) graphic novels, and 4) social-networking—that creatively converge with the real world.

### THE PROBLEM

Most stories being told are not creating a positive global culture or envisioning a sustainable future for the next seven generations. Video games are violent, social media is toxic, and TV content is dumbing us down. Hollywood is broken.

### A SOLUTION

Mandala gives the world a new story—in a new way.

- Mandala multiverse weaves many of the world's mythologies into a universal love story we are all a part of.
- Mandala's cross-media immersiveness and interactivity invite people into the story to wake up and shift consciousness.
- Mandala's narrative framework + blockchain = invested audience
- Mandala uses existing distribution platforms to share a meaningful experience with an audience yearning for real content.

Mandala's solution is to broaden the audience's worldview and shift the culture at a critical time.

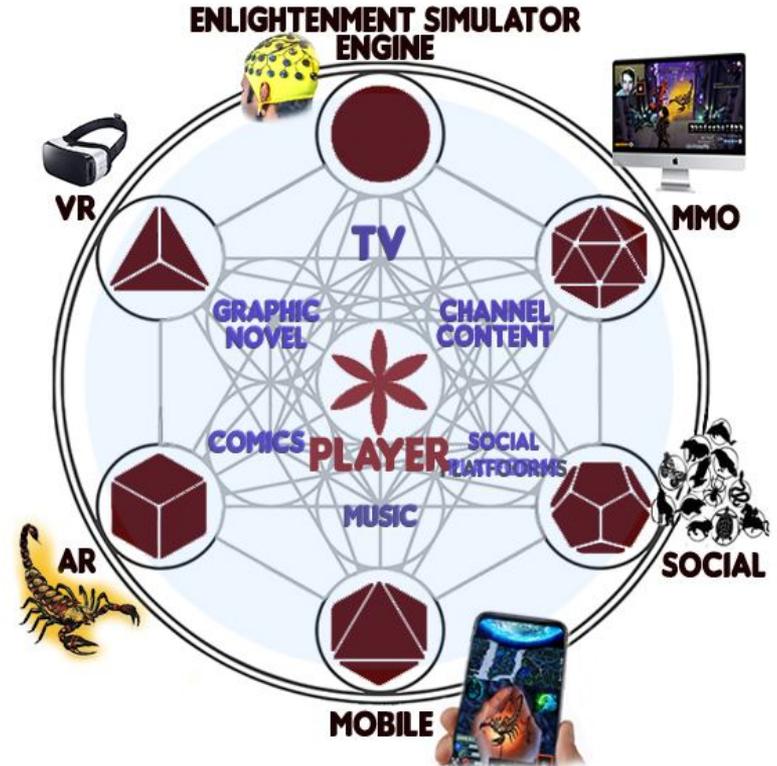
# Story: Bringing the Meta to the Metaverse

*Mandala's* creative universe is vast, providing endless content, but its story is also relevant to the age and world in which we live, driving the audience to “wake up.”

*Mandala* originated from the need to create stories that truly affect us in a persistent and meaningful way, not just during the entertainment experience. Remember the feeling of realization provoked by *The Matrix*, but then flip that story—rather than presenting this world as illusion and reality as a dystopian future, in *Mandala* the “red pill” awakens the audience to the potential to shift things here and now, for real.

There has never been a more urgent time for humanity to wake up and become heroes. *Mandala* contains the architecture and the vehicle for them to engage—a Metaverse to nirvana.

## MANDALA: ENLIGHTENMENT SIMULATOR





# Mandala: Roundtable

A BLUECHIP AFFAIR

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The Mandala intellectual property and strategic vision are attracting a round table of blue-chip partners. This allows the flexibility to collaboratively determine the rollout of the products, leading to the grand vision of this multifaceted MMO. Taken together, all of the different parts of the Enlightenment Simulator function synergistically, provoking a new type of game play across platforms and media, fiction and reality.

Ultimately, the Enlightenment Simulator creates a game you live in all the time, making our existing world a game board, your mind the pieces, and the experience meaningful for both you and the world around you. The cross-media team will supervise the strategic partners' production of the different media and support of the creators, ensuring proper integration of the story content across the various channels. Proper synchronization of the production and simultaneous release schedules of the various media necessitates tokenomics to retain creative integrity and scale from the bottom up.

# mandala

## ROUND TABLE



The background of the entire image is a detailed, light-colored architectural floor plan or blueprint. It features a complex network of lines representing walls, corridors, and rooms, with various geometric shapes and annotations scattered throughout. The lines are thin and light, creating a subtle, technical texture against the dark blue background.

# Mandala Team

THE THIRTEEN

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# mandala



The team behind the scenes is **The Thirteen**, the OG leaders of the clans...

Each one brings their own gifts and perception to the creation of the Enlightenment Simulator and the Mandala Metaverse...

For the rest of the team, see the Mandala website.

CLAN	TOTEM	ARCHETYPE	DESCRIPTION
Turtle Clan		NATURALIST	<b>Turtle Clan stewards.</b> The turtle seeks to identify threats to the ecosystem and advance solutions to a sustainable future.
Dolphin Clan		TEACHER	<b>Dolphin Clan matures and educates.</b> The dolphin believes that the answer to saving the world is to be found through the wisdom of the elders and the children.
Spider Clan		TECHNOPHILE	<b>Spider Clan investigates and invents.</b> The spider is dedicated to engineering survival of our species through innovative new technologies.
Eagle Clan		VISIONARY	<b>Eagle Clan visions.</b> The eagle refuses to be limited by any one approach to saving the world And is open to an infinite number of solutions.
Lion Clan		ARTIST	<b>Lion Clan creates and harmonizes.</b> The lion uses art and music to give form to possibility and bring harmony between all people.
Mole Clan		FREAK	<b>Mole Clan explores and exposes.</b> The mole is on a quest to reveal the truth, uncovering conspiracies and even petitioning for extraterrestrial aid.

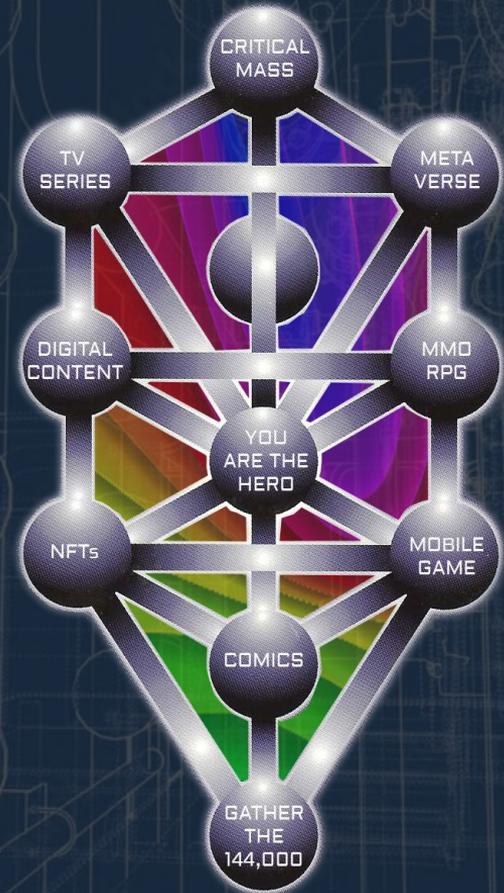
CLAN	TOTEM	ARCHETYPE	DESCRIPTION
Wolf Clan		SURVIVALIST	<p><b>Wolf Clan awakens.</b></p> <p>The wolf is committed to overthrowing the dominant paradigm through a radical transformation of society.</p>
Bear Clan		WARRIOR	<p><b>Bear Clan protects.</b></p> <p>The bear is committed to mastery of the body and spirit in order to protect the weak and defenseless.</p>
Butterfly Clan		LOVER	<p><b>Butterfly Clan celebrates.</b></p> <p>The butterfly believes that simple kindness, healthy living and networking as a global collective will change the world.</p>
Raven Clan		HEALER	<p><b>Raven Clan heals.</b></p> <p>The raven understands that the body, mind and spirit of people need to be healed in order for the world to be healed.</p>
Snake Clan		ORACLE	<p><b>Snake Clan guides.</b></p> <p>The snake finds answers in indigenous cultures, engaging in the practice of magic to positively transform the energies of the world.</p>
Windhorse Clan		YOGI	<p><b>Windhorse Clan enlightens.</b></p> <p>The windhorse seeks to transmute suffering and transcend ego by means of wisdom and compassion as taught by spiritual masters through history.</p>



In this age of multiple media formats, devices and channels of distribution, the Mandala brand has the vision and intellectual property to provide an integrated experience, both individually and holistically. Our end goal is not only entertainment but something bigger, extending from the personal to the global.

When you “Enter the Mandala,” you begin a personal journey through a story that expands your perception of the world around you, incorporates mindfulness, and connects with real-world events. The potential for a profound experience in an integrated world is realized. Our aim is to empower you to be the hero—not merely to passively watch, but to interact—on many levels and platforms.

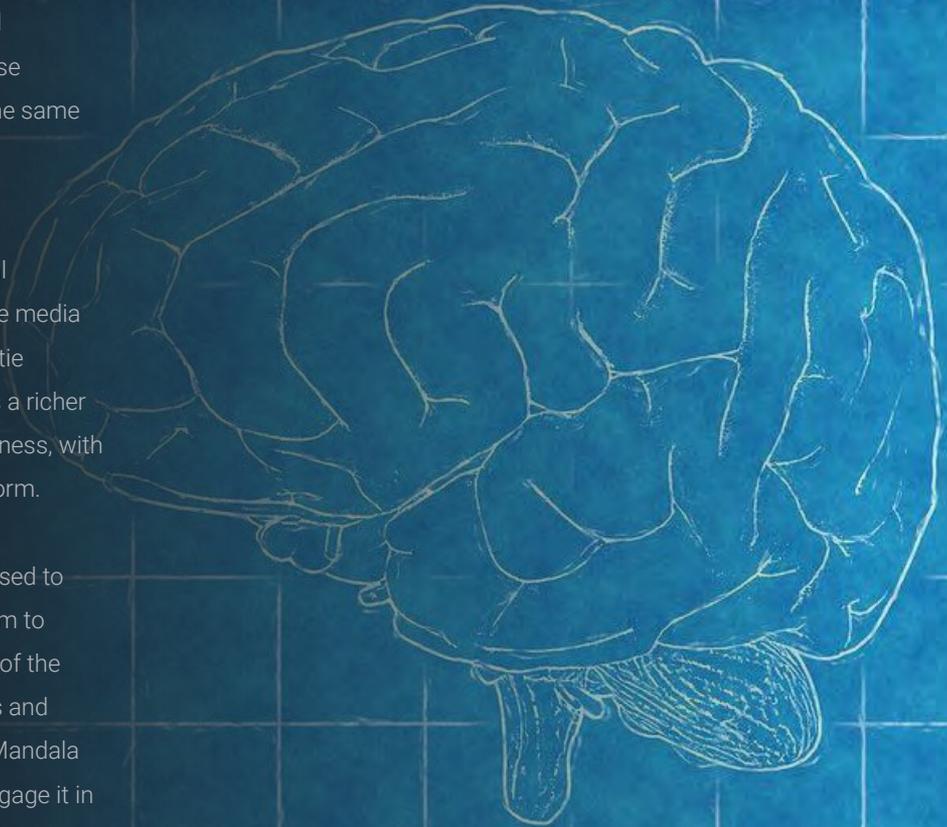
As you become more aware and “awake,” you become more involved in the story. The graphic novel and comics provide marketing and promotion for the game and interactive media. The long-form TV series, targeting a much broader audience, is informational for the



games, leading to a fully immersive virtual world experience. The game allows different levels of engagement, from individual mind-training to collective action in the real world. All of these products provide discrete revenue streams, but are under the same Mandala brand.

Mandala's intellectual property represents the evolution of cross-platform (TV, gaming, comics and VR/AR) experiential storytelling. Different types of storylines play across discrete media to specific target audiences, but ultimately these storylines tie together in a larger narrative. In this way, Mandala promises a richer level of engagement with the story and increased pervasiveness, with Easter eggs and rabbit-holes leading from platform to platform.

From a market perspective, the cross-platform strategy is used to penetrate varied demographic segments and then drive them to consume content from the entire IP. As the different events of the story roll out on TV and are supplemented by digital threads and VR/AR, culminating in the Enlightenment Simulator game, Mandala will capture a global audience worldwide and continually engage it in the many places where people live, play and are—ultimately building the Critical Mass.



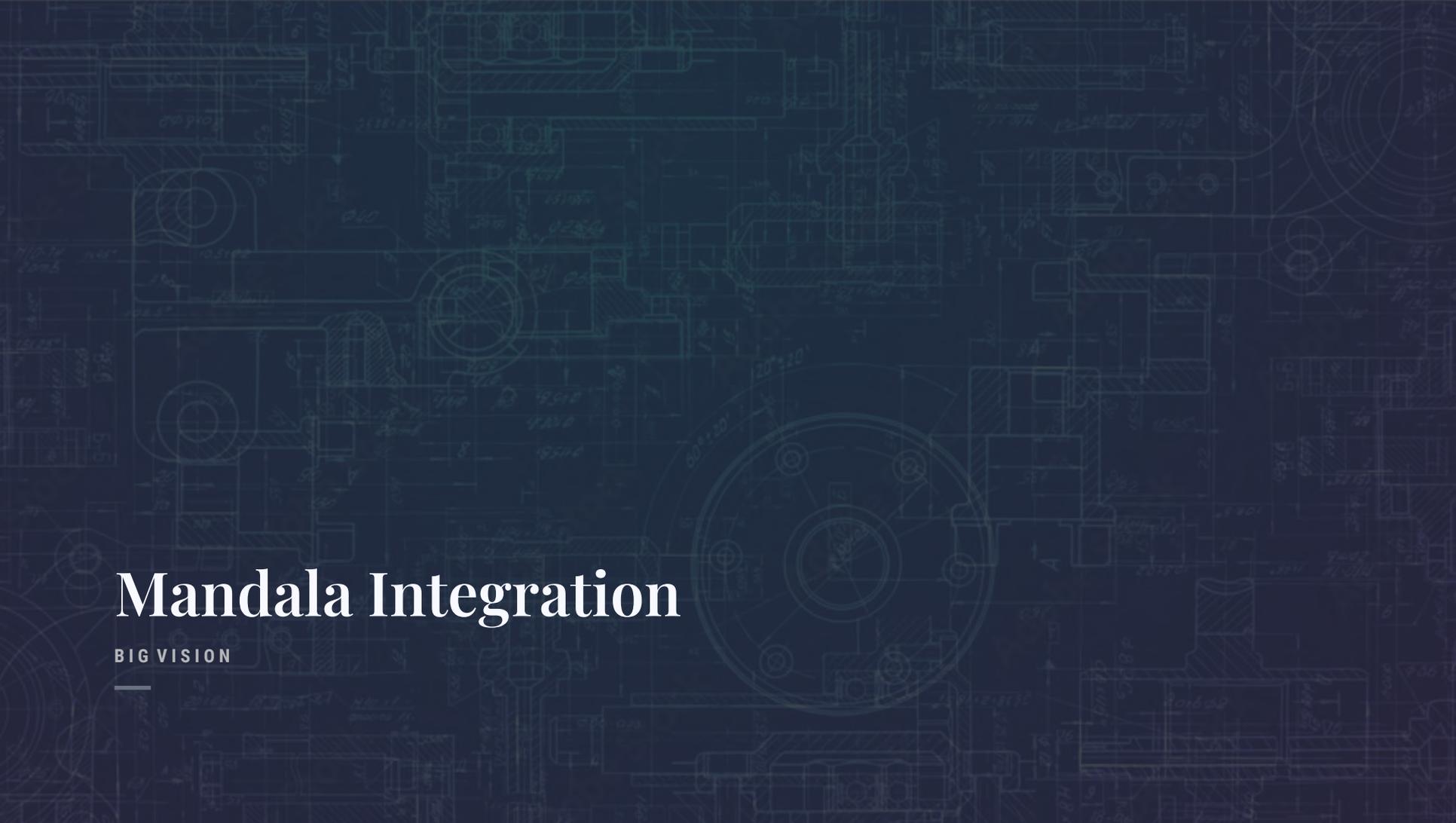


The media and entertainment industries' efforts in transmedia cross-platform strategies to date have led to compelling but inherently limited derivative works or the repurposing of content to duplicate a story in multiple media without consideration of the unique audience for each platform.

The Mandala story uses groundbreaking technologies to take storytelling to a new level. Blockchain, AR, and VR are the wave to the future Metaverse. Through its partnership with MindMaze, Mandala's Enlightenment Simulator takes that one step further, integrating those technologies with biofeedback and brainwave monitoring, to completely break the Fourth Wall.

Extending the game off the desktop to a location-based mobile version will further enable players to be the heroes of their own lives—as they move around the real world. Furthermore, content from the TV and digital story elements ties dynamically into gameplay, so players will always be situated at the forefront of the story.

Blockchain is the technology through which the Mandala roadmap is realized.

The background is a dark blue, semi-transparent technical drawing or blueprint. It features various mechanical components, including gears, shafts, and housing parts, rendered in a light blue or white line-art style. The drawings are scattered across the entire frame, creating a complex, industrial aesthetic.

# Mandala Integration

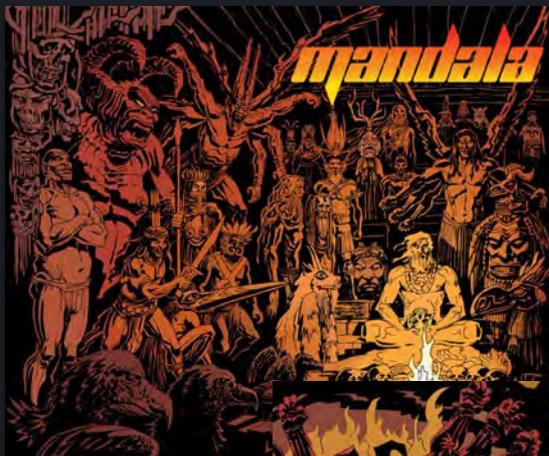
BIG VISION

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# Sovereigns Primitive Pixel PFP NFTs

SOLSTICE (DEC 21, 2021)



# Mandala Comic NFT Auction

BASED ON **MANDALA GRAPHIC NOVEL** (Q2, 2023)

Mandala comic series (future utility in MMO), drawn from the extensive collection of published art from the impressive Dark Horse comics brand.



# Merkaba Comic NFT Auction

BASED ON **MANDALA GRAPHIC NOVEL** (Q2, 2023)

Merkaba comic series (future utility in TV series), drawn from the psychedelic graphic novel published on Comixology.



# Mandala Tarot Deck NFTs

(Q2, 2023)



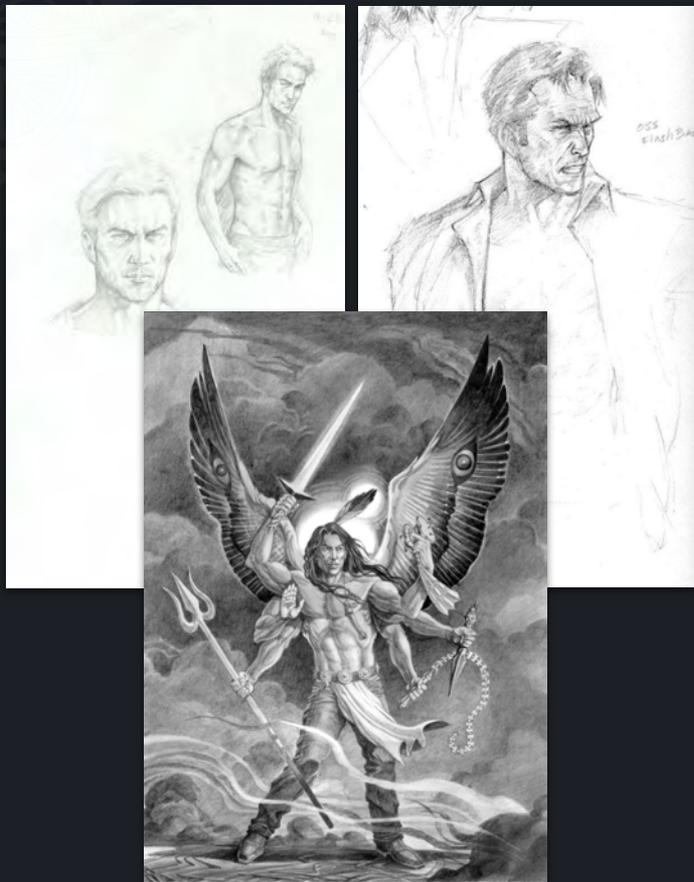
## Hand-drawn PFP NFTs

(Q4, 2022)

REGENS —ART BY TONY MILLIONAIRE  
CRYPTONAUTS — ART BY BRUCE ZICK

## Unreal Engine NPC-AI NFTs

(Q2, 2023)



# Empyrean Unreal Engine Avatar NFTs

(Q4, 2023)



# Tokenomics

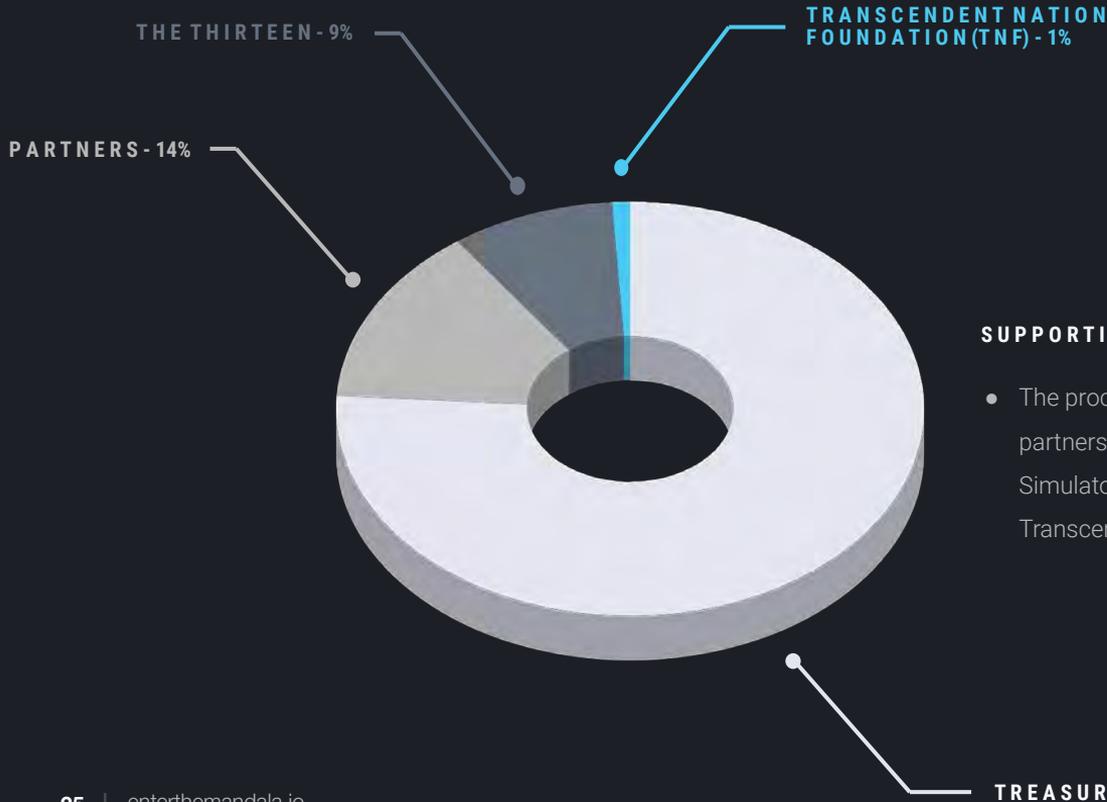
## TOKENOMICS PROTOCOL

### FREE MARKET + MULTI-CHAIN

- The Sacrifice tokenomics model will help catalyze the “Regenaissance” – transforming Degens into Regens. Sacrifice to activate the decoupling from the macro market and hedge against inflation. Pioneer a sustainable metaverse for future generations built on the first principles of sovereignty, decentralization, enlightenment, and freedom.
- Elevate yourself through cutting-edge blockchain technology. Create a sharing economy based on the power of human consciousness used in a metaverse. Provide a simulation that demonstrably proves the bankruptcy of the scientific materialist paradigm and the abundance of a free market and spirit.
- Manifest the abundance paradigm.

PLAY VIDEO





#### SUPPORTING WORTHY CAUSES

- The proceeds from the first NFT launch will be shared with the partners involved and go to building the Enlightenment Simulator as outlined in this blueprint. A portion will go to the Transcendent Nation Foundation (TNF), a 501(c)3 non-profit.

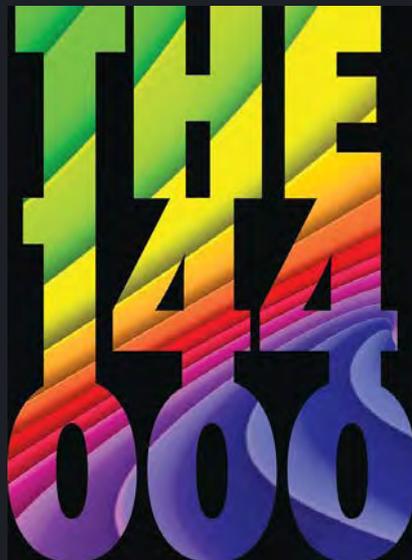
PREPARE FOR YOUR MISSION

CHOOSE A CLAN



 /enterthemandala

YOU ARE THE CRITICAL MASS



# United Clans

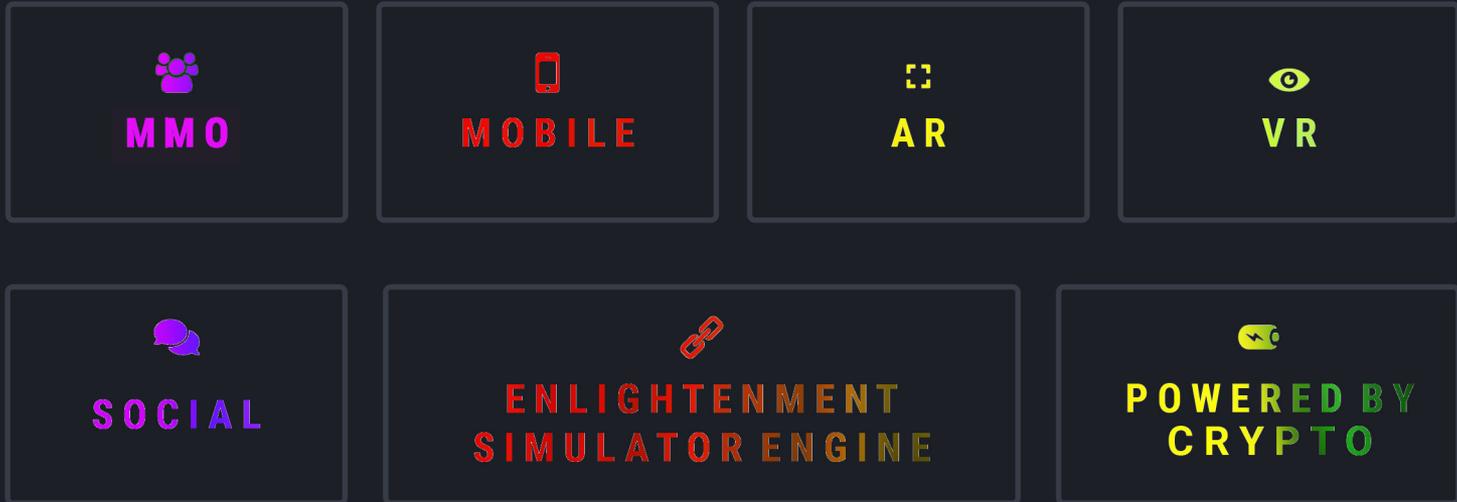
## EARLY ADOPTERS

With an existing active network of clan members, we are embarking on the next step in our journey. Community-driven collaboration and game play will rally the clans on a joined path to enlightenment through subversive hijacking of traditional, social and new media.

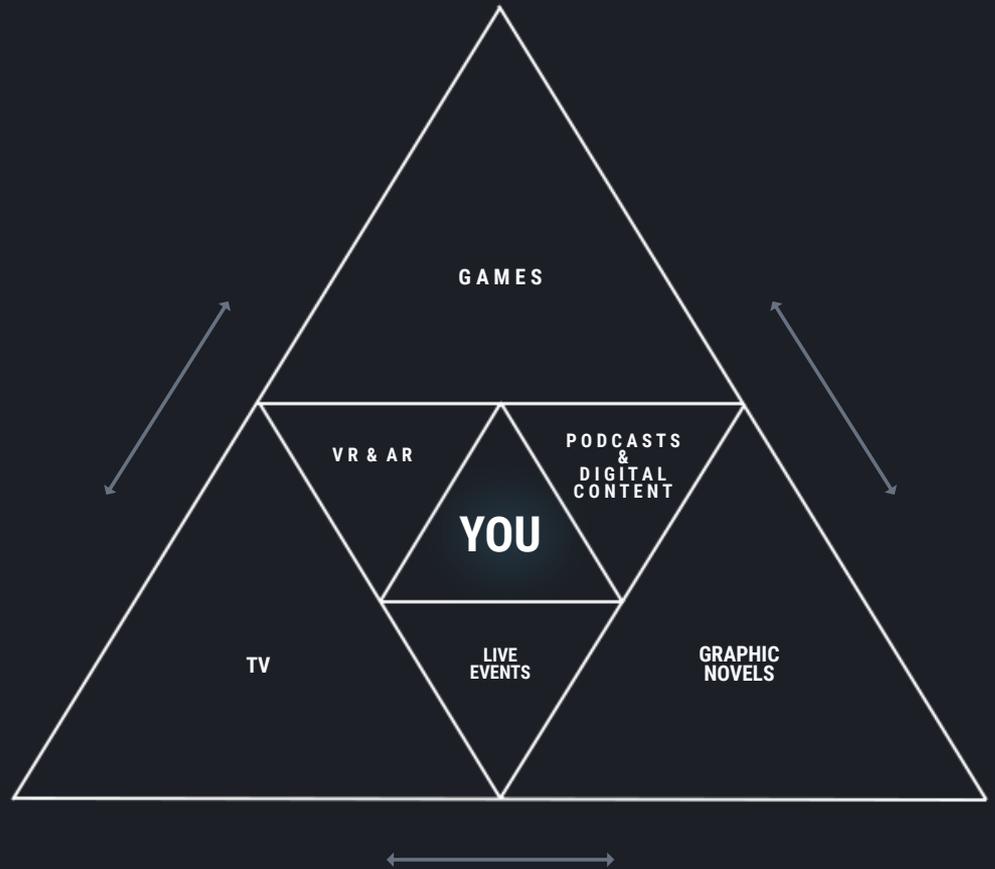
# Platforms for Persistent Play

THE WORLD IS THE GAME

A multichain metaverse powered by Cardano, the Enlightenment Simulator is both the combination of its parts and playable as discrete elements:



*"An audience or viewer is necessary to create a Mandala. Where there is no YOU, there is no Mandala." – Padmasambhava*



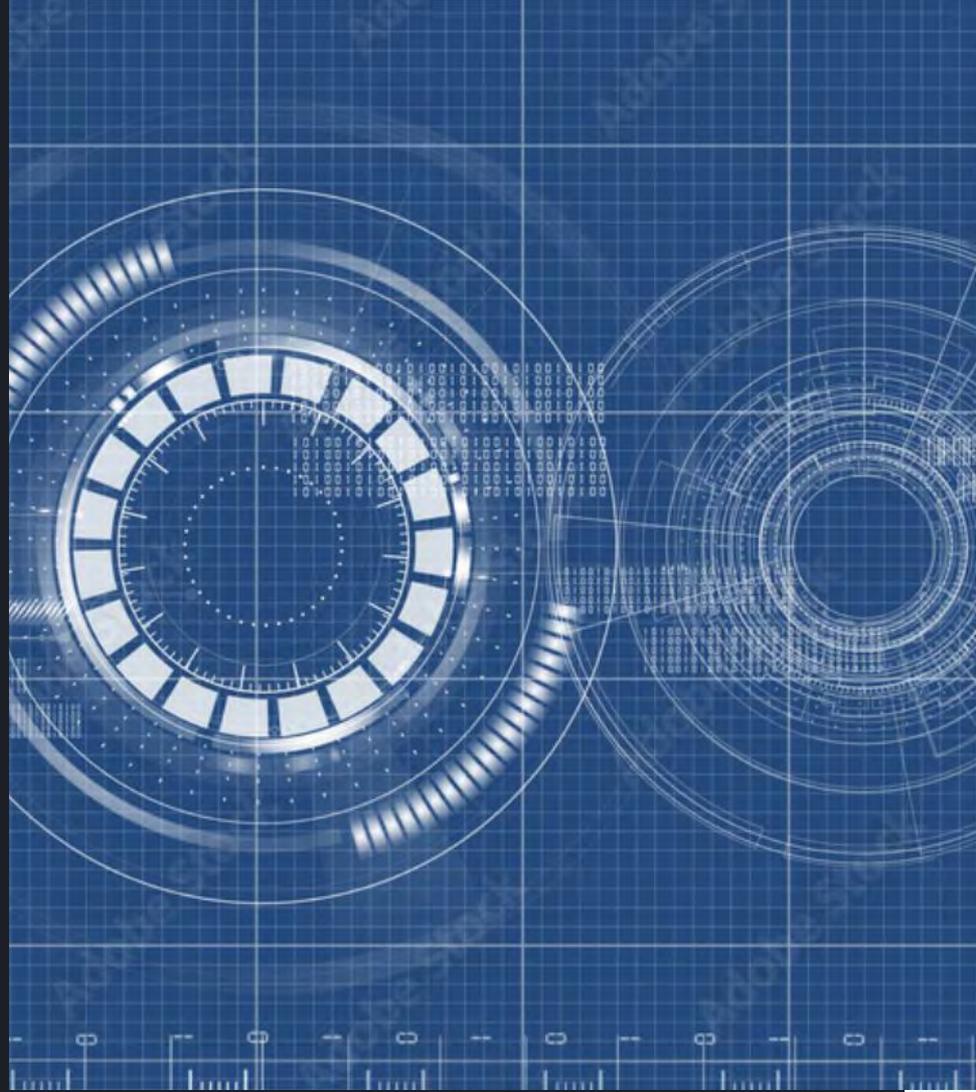
# Conclusion

THE SUM OF ITS PARTS



In the Mandala metaverse, each product—be it the TV show, the triple-A MMO or the tokenomics and social layer—plays a part of a larger meta-experience that transcends the siloed nature of outmoded entertainment media. With the Enlightenment Simulator, the fan's touchpoint into the various products contributes to a collective experience that is just as important as their own individual experience.

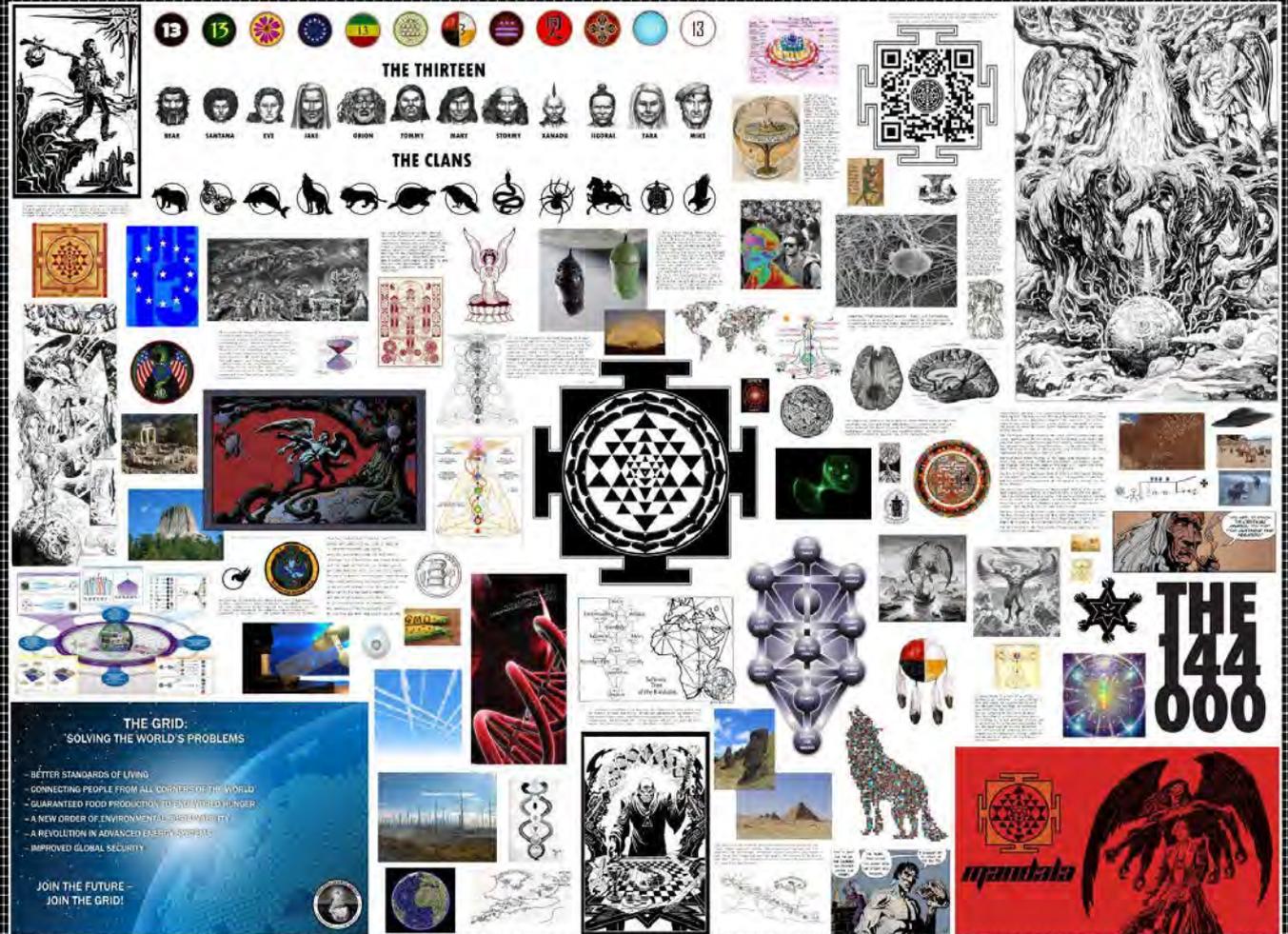
The clans that players join in the game reflect an architecture of different ways to wake up out of the Matrix and create a sustainable future. By turning the world into a game board and mounting a narrative of collective awakening on the decentralized power of blockchain technology, the Enlightenment Simulator transforms life into a game and provides players with a seamless and truly immersive path to become the sovereign heroes of their own lives.



# Mandala Lore

SYMBOLS

ENLARGE







*Change your perception. Change the world.*

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**PLEASE NOTE: THIS RAINBOW PAPER IS AN EVOLVING WORK IN PROGRESS AND SUBJECT TO CHANGE.**

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